

Regions Bank, Judge Glenda Hatchett and EverFi Honor Atlanta Students Excelling in Financial Education Program

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Regions Further Strengthens Commitment to Education with Launch of 306-African-American History Program

ATLANTA--(BUSINESS WIRE)-- More than 150 Atlanta high school students were honored Tuesday for their participation in the Regions Financial Scholars Program, a financial education course designed to empower young people with the essential skills needed to make sound financial decisions.

The course is offered to high school and university students in several states. [Regions Bank](#) (NYSE: RF) sponsors the interactive, web-based program which was developed by leading education technology company, [EverFi](#). Regions and EverFi joined with Judge Glenda A. Hatchett, former chief presiding judge of Fulton County, to honor participants from South Atlanta and Booker T. Washington High Schools during an awards ceremony at Morehouse College.

"It's critical to commend students on their past efforts and to push them to think about their futures," Judge Hatchett said. "I am proud to be a part of this celebration that accomplishes both."

Regions has partnered with EverFi to provide financial education to high school and university students across eight states. The program covers a variety of financial topics such as saving and financing higher education.

"Education is at the heart of Regions' commitment to our communities," said Bill Askew, Senior Executive Vice President of Strategic Initiatives, the group spearheading the creation of the Regions Financial Education Institute. "We commend the students who have completed the Regions Financial Scholars Program and are confident that the skills they learned will provide a solid foundation for their financial future. Since our partnership with EverFi began, Regions has empowered more than 20,000 students and adults across the communities we serve by connecting them with important and innovative resources."

In addition, Regions announced the launch of a new course through EverFi, 306-African-American History, which seeks to inspire students with the empowering stories and themes of African-American men and women who have overcome obstacles to pave the way for future generations. Through the use of technology and instructional design expertise, historical events come to life using engaging digital media, personalized learning simulations and robust assessment.

The launch of the 306 course comes in tandem with the Regions Riding Forward Scholarship Essay Contest, which gives students an opportunity to earn money for college. During the scholarship program's first two years, Regions awarded a combined 57 scholarships totaling \$245,000 to high school and college students throughout the states Regions serves. Regions will award 32 additional scholarships in 2014. For more information on the Regions Riding Forward Scholarship Essay Contest, visit regions.com/ridingforward.

About Regions Financial Corporation

Regions Financial Corporation (NYSE: RF), with \$117 billion in assets, is a member of the S&P 500 Index and is one of the nation's largest full-service providers of consumer and commercial banking, wealth management, mortgage, and insurance products and services. Regions serves customers in 16 states across the South, Midwest and Texas, and through its subsidiary, Regions Bank, operates approximately 1,700 banking offices and 2,000 ATMs. Additional information about Regions and its full line of products and services can be found at www.regions.com.

About EverFi

EverFi is a leading education technology organization, based in Washington, D.C., that provides needed critical skills to K-12 and college students through public-private partnerships (read zero tax payer dollars). EverFi partners with more than 1,000 corporations and foundations that sponsor its learning platforms in communities that are important to them. Some of America's leading CEOs are EverFi investors including Amazon founder and CEO Jeff Bezos, Twitter founder Evan Williams and Tomorrow Ventures (the investment arm of Google Chairman Eric Schmidt).

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